

Beacon of Hope Sponsorship Form

2023 Beacon of Hope Fundraiser: Our Community, United for Youth
October 25, 2023, 8 AM - 9 AM ET
Westwood Country Club, Vienna, VA



Never was there a more important moment in time to turn our attention to local youth as they face an onslaught of challenges threatening their mental health and well-being. Last year alone, there was a 33% increase in the number of people in families with children experiencing homelessness in Fairfax County. Not a single young person should have to deal with those uncertainties. Together, we can spark change. Join us by sponsoring our Beacon of Hope Breakfast on October 25, 2023, from 8 AM to 9 AM ET at Westwood Country Club located at 800 Maple Avenue East, Vienna, VA 22180. This year's theme is Our Community, United for Youth.

The Beacon of Hope Fundraiser is Second Story's only major fundraising event of the year. We are thrilled to be in-person, together again. Your financial support will allow us to meet the growing needs of local youth experiencing homelessness or another crisis, as well as their families. We believe the generosity of our sponsors, pre-event, will inspire others to give generously. By taking proactive action, you will set an example for our community and demonstrate your commitment to our mission. Every life we impact means a stronger community. Thank you for caring about our local youth and families. We hope you'll consider partnering with us and find this to be a worthwhile investment in their futures.

Sponsorship Levels and How the Funds May be Used

Title Sponsors (\$20K+)



Provides three high school students experiencing homelessness with a full year of rental assistance and support services so they can remain in school and graduate with their class.

Visionary Leaders (\$10K+)



Ten teenagers receive a safe haven, warm bed, food, and round-the-clock support for four nights at Second Story for Teens in Crisis, or ten young women at the Second Story for Young Mothers program receive eight months of therapy.

Mission Ambassadors (\$5K+)



Provides 10 teens with daily counseling during their three-week stay at Second Story for Teens in Crisis, or 200 counseling sessions for the children and teens who are at-risk and participating in our after-school programs.

Helping Hands (\$1K+)



Thirty teens receive a therapy session at Second Story for Teens in Crisis, or 10 young mothers and their children at Second Story for Young Mothers receive two weeks of food.

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Sponsorship Benefits

	TITLE SPONSORS (20K+)	VISIONARY LEADERS (10K+)	MISSION AMBASSADORS (\$5K+)	HELPING HANDS (\$1K+)
Recognition in 2S newsletter	✓	✓	✓	✓
Recognition in 2S social media	✓	✓	✓	✓
Recognition on event web page	✓	✓	✓	✓
2S Presentation at a company event	✓	✓	✓	✓
Inclusion of video testimonial on event web page*	✓	✓	✓	
Priority for team-building volunteer opportunity at 2S	✓	✓		
A feature giving story in newsletter	✓			

* A self-recorded video must be provided by the agreed-upon date to ensure timely posting on our event web page.

Please email this form, the number of guests, and your company logo (preferably png format for logo) to Alex Villegas at avillegas@second-story.org. All sponsorship information is due by October 13, 2023 at 5 PM ET.

Today's Date _____ Sponsorship Level _____ Total \$ _____
 Point of Contact's email address _____ Company Phone _____
 Address _____

Method of Payment:

Check (make payable to Second Story) Credit Card (MasterCard, Visa, American Express)
 Cardholder's Name _____
 Number _____ Exp. Date _____ CVV _____

Cardholder's Signature _____

Checks can be mailed to:
 Second Story, Attn:
 Alex Villegas-BoH Fundraiser
 P.O. Box 694
 Dunn Loring, VA. 22027

Sponsorship Ask Resources

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Generic Email Template

(Best for HR Managers, ERG leads, Mission Committee contacts, and Other decision makers)

Dear _____,

I support a local organization called Second Story based in Fairfax County. Their mission is to help young people and families who are in crisis by providing safe havens and opportunities to guide them toward self-sufficiency. They step in at critical moments and provide youth with housing, life skills training, and access to basic resources like food—all with the goal of helping them write their second stories.

It has come to my attention that Second Story is hosting their annual fundraiser on October 25th. They are reaching out to supporters, like me, to help secure sponsorship funding ahead of the virtual event. 100% of what they raise will go toward supporting their programs, and as an employee/member of _____, I would like to ask for your consideration in partnering with Second Story.

I am forwarding the sponsorship details that I received. If you have any questions, you can reach out to me, or Alex Villegas at Second Story. Alex can be reached at avillegas@second-story.org.

Why Our Support Matters

- Organizations and community members like ours have a responsibility to the communities where we live, work, and worship. Second Story is a trusted organization that helps local young people and families in crisis by providing safe havens and opportunities to guide them toward self-sufficiency. This kind of work makes our entire community stronger.
- Community members/Employees/Members want to make a difference in our communities but don't always know where to start. By supporting Second Story, we're providing them with a pathway to support a trusted organization that's been working in our community for more than fifty years and has already assisted more than 50,000 young people.
- Depending on the level of support we choose, some options include opportunities to learn more and volunteer. Volunteering can strengthen the group dynamic and increase member satisfaction or retention. Educating your group on local issues can promote deeper community engagement and connectedness.

For more support, contact Alex Villegas at avillegas@second-story.org



Second Story is a 501(c)(3) not-for-profit organization.
Legal Name: The Abused and Homeless Children's Refuge – DBA Second Story
EIN: 54-0899463
Address: P.O. Box 694, Dunn Loring, VA. 22027
Website: www.second-story.org.